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ABSTRACT

Arrangement for sending a gift is made easy for a sender and arrangement for receiving the gift is made easy for a receiver.

Sending of a gift is arranged by a sender 20 who accesses a gift center 10 via Internet, selects a gift and specifies an E-mail address or a terminal address capable of sending and receiving E-mails of a receiver 30. A gift center 10 distributes the E-mail to the receiver 30 via Internet, prompting the receiver to access the gift center to look through the product image of the gift from the sender 20. When the receiver 30 receives the gift from the sender 20, reception of the gift is arranged by specifying the receiving method to the gift center 10.